

A. For Equity Issues

Name of the issue: Helloji Holidays Limited

| | | | | |
|----|--|--------------------|--------------------|--|
| 1 | Type of issue (IPO/ FPO) | | | SME IPO |
| 2 | Issue size (Rs crore) | | | Rs. 10.96 Crore |
| 3 | Grade of issue alongwith name of the rating agency | | | Not Applicable |
| 4 | Subscription level (number of times). If the issue was undersubscribed, please clarify how the funds were arranged. | | | 27.69 times |
| 5 | QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges | | | |
| | (i) allotment in the issue | | | 4,39,200 (12.81%) |
| | (ii) at the end of the 1st Quarter immediately after the listing of the issue* | | | 3,02,400 (8.82%) |
| | (iii) at the end of 1st FY | | | 3,02,400 (8.82%) |
| | (iv) at the end of 2nd FY | | | Not Applicable |
| | (v) at the end of 3rd FY | | | Not Applicable |
| | *As per the shareholding pattern available on stock Exchnages for the first quarter immediately after liting of shares i.e. December 09, 2025 | | | |
| 6 | Financials of the issuer (as per the annual financial results submitted to stock exchanges) | | | |
| | | (Rs. in crores) | | |
| | Parameters | 1st FY 2025 | 1st FY 2026 | 2nd FY 2027 |
| | Income from operations | 28.12 | 27.66 | — |
| | Net Profit for the period | 1.93 | 1.25 | — |
| | Paid-up equity share capital | 2.50 | 3.43 | — |
| | Reserves excluding revaluation reserves | 3.75 | 13.56 | — |
| 7 | Trading status in the scrip of the issuer (whether frequently traded (as defined under Regulation 2 (j) of SEBI (SAST) Regulations, 2011) or infrequently traded/ delisted/ suspended by any stock exchange, etc.) | | | |
| | (i) at the end of 1st FY | | | Frequently Traded |
| | (ii) at the end of 2nd FY | | | Not Applicable |
| | (iii) at the end of 3rd FY | | | Not Applicable |
| 8 | Change, if any, in directors of issuer from the disclosures in the offer document | | | |
| | (i) at the end of 1st FY | | | Appointment of Mr Umesh Aggarwal (DIN: 08744857), as an Additional Director (designated as Non-Executive and Independent Director) and resignation of Mr. Mohit Jain w.e.f. May 28, 2026 |
| | (ii) at the end of 2nd FY | | | Not Applicable |
| | (iii) at the end of 3rd FY | | | Not Applicable |
| 9 | Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges) | | | |
| | (i) as disclosed in the offer document | | | Not Applicable |
| | (ii) Actual implementation as on March 31, 2026 as per the Statement of Variation | | | Not Applicable |
| | (iii) Reasons for delay in implementation, if any | | | Not Applicable |
| 10 | Status of utilization of issue proceeds (as submitted to stock exchanges) | | | |
| | (i) as disclosed in the offer document | | | Working Capital Requirements, Capital expenditure towards purchase of Software and General Corporate Purpose - Rs. 9.54 Crore |
| | (ii) Actual utilization | | | As per Objects of the Issue |
| | (iii) Reasons for deviation, if any | | | Not Applicable |

TRACK RECORD OF THE PUBLIC ISSUES MANAGED BY THE MERCHANT BANKER IN THE LAST 3 FINANCIAL YEARS

11 Comments of monitoring agency, if applicable (See Regulation 262 of SEBI (ICDR) Regulations, 2018)

(a) Comments on use of funds

(b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document

(c) Any other reservations expressed by the monitoring agency about the end use of funds

(To be submitted till the time the issue proceeds have been fully utilised)

Nil
Nil
Nil

12 Price- related data

Issue price (Rs):

Rs. 118 per Equity Share

| Price parameters | At close of listing day | At close of 30th calendar day from listing day | At close of 90th calendar day from listing day | As at the end of 1st FY after the listing of the issue | | | As at the end of 2nd FY after the listing of the issue | | | As at the end of 3rd FY after the listing of the issue | | |
|---|-------------------------|--|--|--|----------------------|---------------------|--|----------------------|---------------------|--|----------------------|---------------------|
| | | | | Closing price | High (during the FY) | Low (during the FY) | Closing price | High (during the FY) | Low (during the FY) | Closing price | High (during the FY) | Low (during the FY) |
| Market Price* | 123.90 | 122.25 | 121.85 | 115.00 | 151.50 | 101.50 | - | - | - | - | - | - |
| Index (of the Designated Stock Exchange-BSE SENSEX):* | 84666.28 | 84961.14 | 79918.90 | 71947.55 | 85871.73 | 71774.13 | - | - | - | - | - | - |
| Sectoral Index (BSE SME IPO Index)** | 99166.44 | 94748.30 | 82259.31 | 74111.50 | 101625.6 | 73866.86 | - | - | - | - | - | - |

* We have sourced the data from BSE.

** We have taken BSE SME IPO Index as a suitable source.

13 Basis for Issue Price and Comparison with Peer Group & Industry Average (Source of accounting ratios of peer group and industry average may be indicated; source of the accounting ratios may generally be the same, however in case of different sources, reasons for the same may be indicated)

| Accounting ratio | Name of company | As disclosed in the offer document - March 31, 2025 | At the end of 1st FY- 2025-26 | At the end of 2nd FY | At the end of 3rd FY | |
|--------------------------------------|----------------------------------|---|-------------------------------|----------------------|----------------------|--|
| EPS | Issuer: Helloji Holidays Limited | 8.60 | 4.49 | NA | NA | |
| | Peer Group# | | | | | |
| | LGT Business Connexions Limited | 7.44 | 5.48 | NA | NA | |
| | Travels and Rentals Limited | 3.26 | Not Ascertainable | NA | NA | |
| P/E | Naturewings Holidays Limited | 3.96 | 4.76 | NA | NA | |
| | Issuer: Helloji Holidays Limited | 13.72 | 25.61 | NA | NA | |
| | Peer Group# | | | | | |
| | LGT Business Connexions Limited | 6.97 | 8.96 | NA | NA | |
| RoNW | Travels and Rentals Limited | 10.45 | Not Ascertainable | NA | NA | |
| | Naturewings Holidays Limited | 20.00 | 12.61 | NA | NA | |
| | Issuer: Helloji Holidays Limited | 33.51% | 7.37% | NA | NA | |
| | Peer Group# | | | | | |
| NAV per share based on balance sheet | LGT Business Connexions Limited | 41.89% | 11.96% | NA | NA | |
| | Travels and Rentals Limited | 11.40% | Not Ascertainable | NA | NA | |
| | Naturewings Holidays Limited | 11.84% | 12.10% | NA | NA | |
| | Issuer: Helloji Holidays Limited | 25.03 | 49.53 | NA | NA | |
| Peer Group# | | | | | | |
| NAV per share based on balance sheet | LGT Business Connexions Limited | 17.76 | 41.30 | NA | NA | |
| | Travels and Rentals Limited | 25.21 | Not Ascertainable | NA | NA | |
| | Naturewings Holidays Limited | 28.95 | 35.93 | NA | NA | |

listed peer includes LGT Business Connexions Limited, Travels and Rentals Limited and Naturewings Holidays Limited which have been identified by our Company and P/E figures for the peer is computed based on closing market price as on March 31, 2026, as available at BSE, (available at www.bseindia.com)

14 Any other material information

Not Ascertainable as the Company got listed on December 09, 2025

Note: For further updates and information, please refer stock exchange website www.bseindia.com (BSE)

TRACK RECORD OF THE PUBLIC ISSUES MANAGED BY THE MERCHANT BANKER IN THE LAST 3 FINANCIAL YEARS

B. For Debt Issues: NA

Name of the issue:

1 *Type of issue*

2 *Issue size (Rs crore)*

3 *Rating of instrument alongwith name of the rating agency*

(i) as disclosed in the offer document

(ii) at the end of 1st FY

(iii) at the end of 2nd FY

(iv) at the end of 3rd FY

4 *Whether the security created is adequate to ensure 100% asset cover for the debt securities (See Regulation 26 (6) of SEBI (Issue and Listing of Debt Securities) Regulations, 2008)*

5 *Subscription level (number of times). If the issue was undersubscribed, please clarify how the funds were arranged.*

6 *Financials of the issuer (as per the annual financial results submitted to stock exchanges under Clause 29 of the listing agreement for debt securities)*

(Rs. in crores)

| <i>Parameters</i> | <i>1st FY</i> | <i>2nd FY</i> | <i>3rd FY</i> |
|--|---------------|---------------|---------------|
| <i>Income from operations</i> | | | |
| <i>Net Profit for the period</i> | | | |
| <i>Paid-up equity share capital</i> | | | |
| <i>Reserves excluding revaluation reserves</i> | | | |

7 *Status of the debt securities (whether traded, delisted, suspended by any stock exchange, etc.)*

(i) at the end of 1st FY

(ii) at the end of 2nd FY

(iii) at the end of 3rd FY

8 *Change, if any, in directors of issuer from the disclosures in the offer document*

(i) at the end of 1st FY

(ii) at the end of 2nd FY

(iii) at the end of 3rd FY

9 *Status of utilization of issue proceeds (as submitted to stock exchanges under Clause 19A of the listing agreement for debt securities)*

(i) as disclosed in the offer document

(ii) Actual utilization

(iii) Reasons for deviation, if any

10 *Delay or default in payment of interest/ principal amount (See Regulation 23 (5) of the SEBI (Issue and Listing of Debt Securities) Regulations, 2008 and Clause 19 (I) of the listing agreement for debt securities) (Yes/ No) (If yes, further details of the same may be given)*

(i) Disclosures in the offer document on terms of issue

(ii) Delay in payment from the due date

(iii) Reasons for delay/ non-payment, if any

11 *Any other material information*

Note: *(i) Merchant Banker can give its comments on any of the above sections*

(ii) Merchant Banker may obtain information/ clarification from the issuer or stock exchange, wherever felt necessary